



Netgem TV Strengthens International Content Offering with new Sony Liv partnership



London, Tuesday 19 December 2023 - Netgem TV, the TV service designed for savvy viewers in the UK and Ireland, is thrilled to announce its strategic partnership with [Sony Liv](#), a premier content provider specialising in Asian TV content. This collaboration enhances Netgem TV's commitment to offering diverse, high-quality programming to its customer base.

With this new collaboration, Sony LIV strengthens its reach in the UK and Ireland. This week, Netgem will be releasing Sony LIV's premium content library on its award-winning service across its full range of Internet Service Provider distributors including TalkTalk and Community Fibre with an attractive offer especially designed for Netgem TV customers.

For a subscription of £7.99 per month or £36.99 per year, Netgem users will have access to Sony LIV's extensive library consisting of premium original series, latest Indian movies, Television content dubbed across Indian languages. Within two years of its relaunch, Sony LIV has ramped up its robust library with a variety of content and witnessed a surge in subscribers making it the fastest growing OTT. This growth is a testament to its offerings and content line-up. Sony LIV is home to premium and award-winning shows such as Maharani, Rocket Boys, Scam 1992: The Harshad Mehta Story, Shark Tank India, amongst others. In

addition, users will be able to watch more than 40,000 hours of Television content across Indian languages such as Hindi, Malayalam, Tamil, Telugu, Marathi, Punjabi, Gujarati, Bengali and more.

With a focus on providing unparalleled flexibility and value, Netgem TV allows users to tailor their entertainment experience to their preferences without breaking the bank. Unlike traditional subscription models that require users to commit to a comprehensive package, Netgem TV empowers users to cherry-pick services based on their interests, resulting in a personalised and cost-effective viewing experience.

The addition of Sony Liv to Netgem TV's portfolio further expands the platform's already impressive lineup of Asian content. Sony Liv has been a pioneer in forming strategic partnerships with top Asian content providers, including Eros Now, Bollywood Prime, BSB Drama, YRF Music, and more. These collaborations have allowed Netgem TV to curate a comprehensive selection of Asian entertainment options, ensuring that users can enjoy the content they love with simplicity and value.

Sylvain Thevenot, Managing director of Netgem TV added: *“Having the best Indian content is extremely valuable in increasing the overall value of our service and therefore the value of the Fibre & TV bundle of our ISP partners like TalkTalk and Community Fibre. Sony LIV continues to be successful in bringing unique stories and blockbuster movies to Indian and now viewers in the UK.”*

About Netgem:

Netgem operates the netgem.tv platform of digital video entertainment services, integrating all live, on-demand and subscription content available on the market, and accessible by all family members on mobile, PC or TV screens. The netgem.tv product is distributed through a network of fixed telecom operators in Europe, under the operator's brand (B2B2C model) to over 600,000 subscriber households. www.netgem.com

Netgem is listed on Euronext Growth. (ISIN : FR0004154060, Reuters : ETGM.PA, Bloomberg: ALNTG FP)

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